



NEW CANADIAN MEDIAN DONATION

December 12th, 2011 - Statistics Canada recently released their annual statistics on charitable donors, based on Canadian tax filers. Here are some of their findings:

- Canadian tax filers claimed donations of just under \$8.3-billion in 2010, up 6.5 per cent from 2009.
 - At the same time, the number of donors increased 2.2 per cent to just over 5.7 million Canadians, but the average age of donors remains 53 - a figure that has remained relatively the same for the past decade.
 - In 2000, 22 per cent of donors were 35 to 44 compared with 17 per cent in 2009, which was mimicked closely in the tax-filer population of that age range falling from 24 per cent in 2000 to 17 per cent in 2009.
 - The national median donation was \$260 in 2010, which was also \$10 more than the median in 2009.